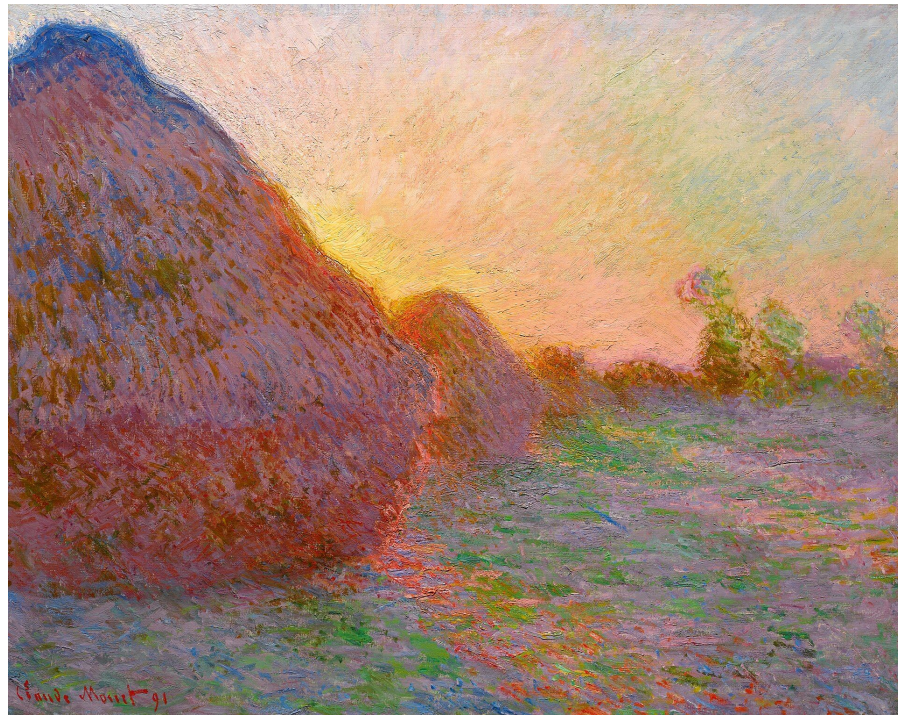


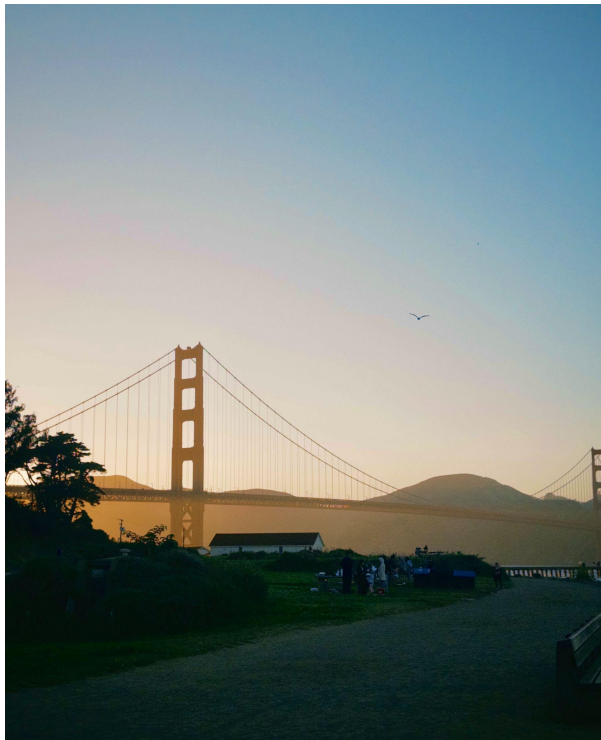
THE ART OF “GOOD” IMAGES

CS148 - Matthew Yu

WHICH IMAGE IS “GOODER”



WHICH IMAGE IS “GOODER”





WHICH IMAGE IS "GOODER"



WHAT
MAKES
THESE
GREAT?

WHAT MAKES THESE GREAT?





WHAT MAKES

THESE GREAT?



Think different.

A SHORT INTRO: WHO AM I

SOME ARTWORK:





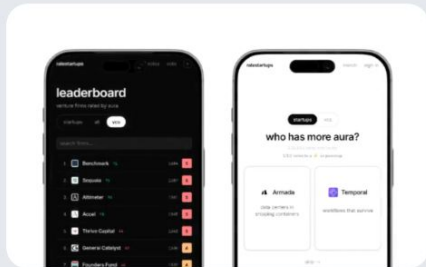


PROJECTS



Treehacks Designs

2025 · branding design



ratestartups.com

2026 · full-stack / systems design



GestureWatcher

2026 · interaction design



rem: figbuild 2026

2026 · speculative tool design



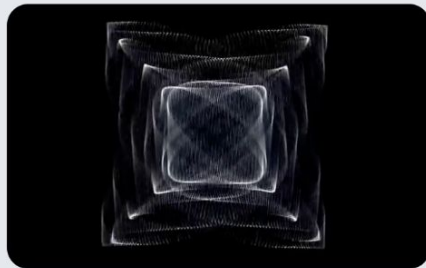
2029 Stanford T-Shirt

2025 · graphic design



CanopyCoffee

2023 · architectural design



Oscillon

2026 · software design



matthewyuart ...

Matthew Yu

190 posts **53.4K** followers **883** following

Artist

19 🇹🇼 🇺🇸

my ideas sketches and creations

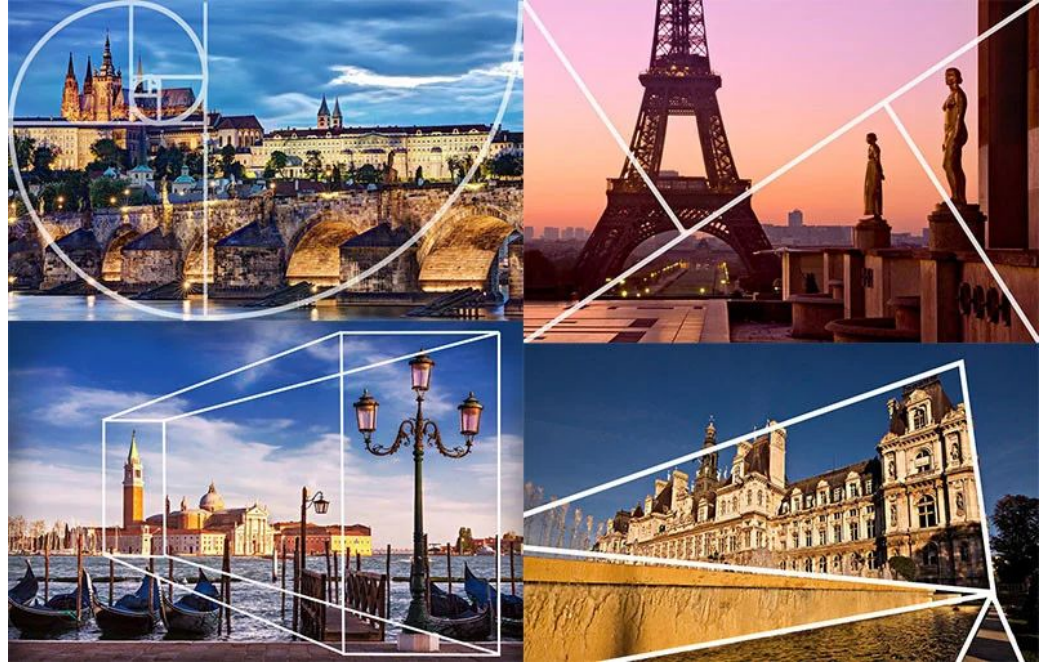
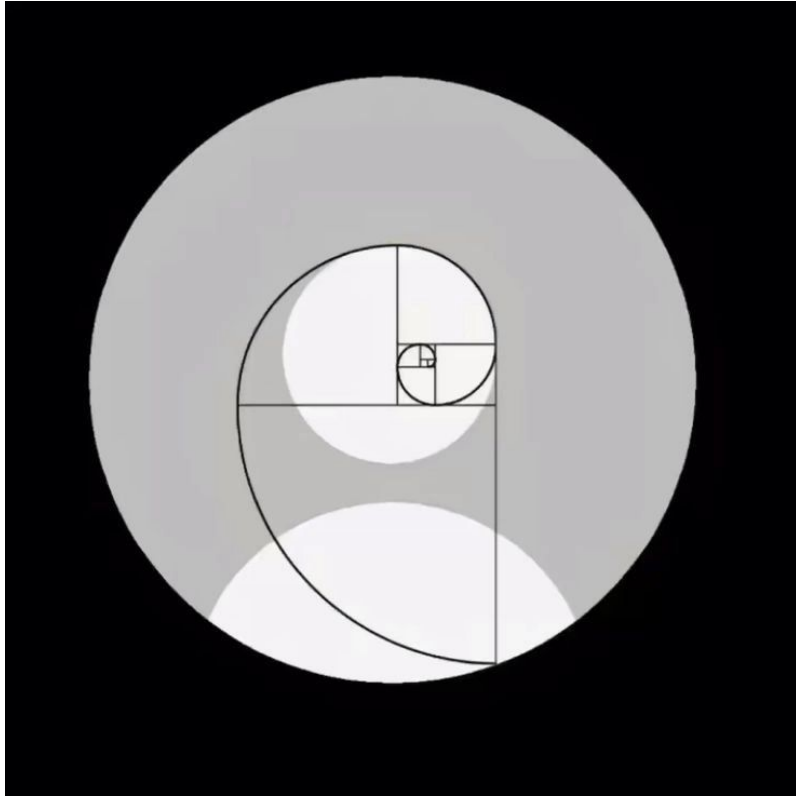
[@stanford '29](#)

[@youngarts '24](#) [@pscholars](#) in the arts

[matthewyu.dev](#)

**BEFORE WE TALK ABOUT
COMPOSITION...**

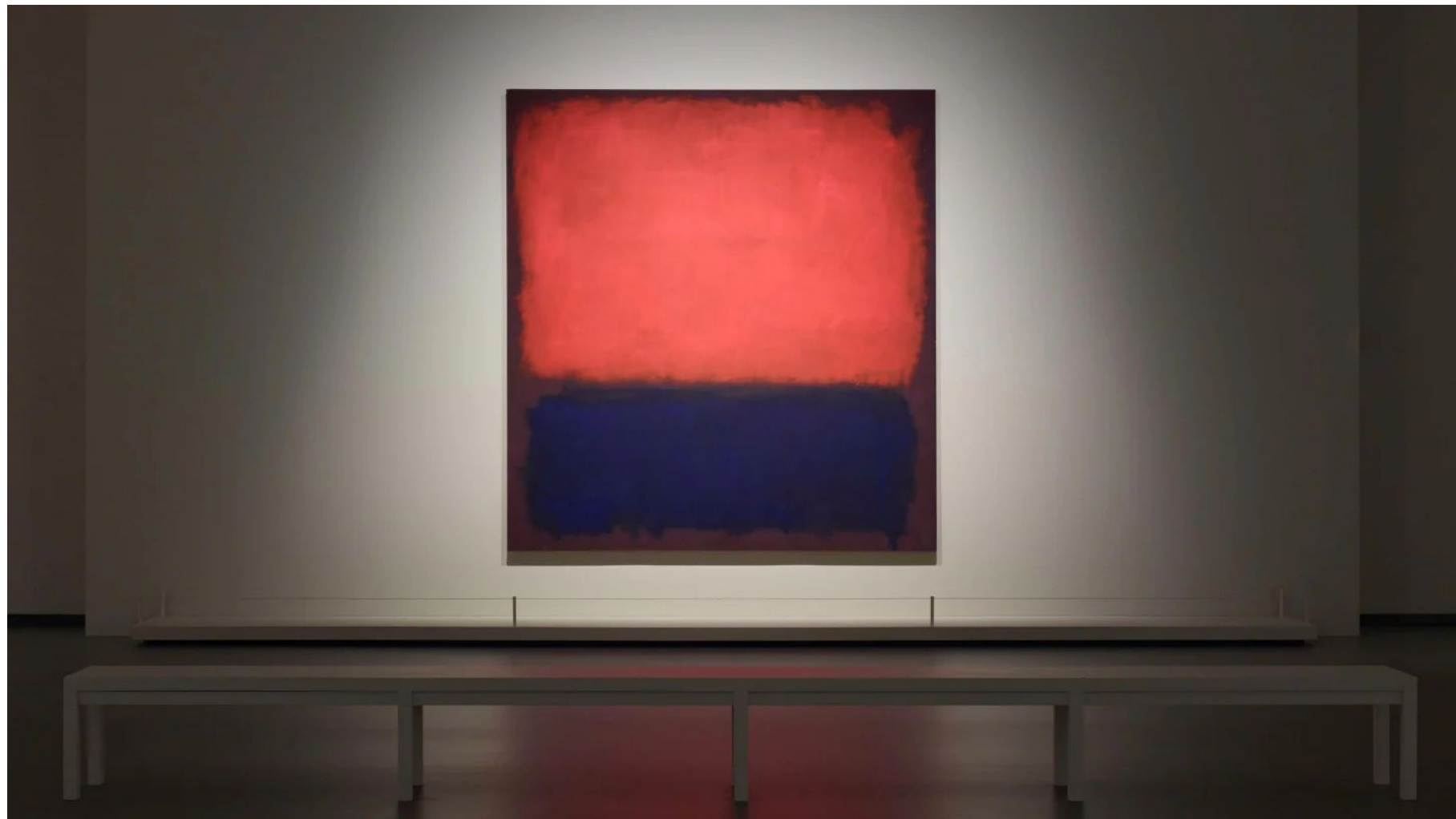
SOME MISCONCEPTIONS



WHAT ACTUALLY MATTERS IN COMPOSITION

1. CONFLICT





2. DOMINANCE





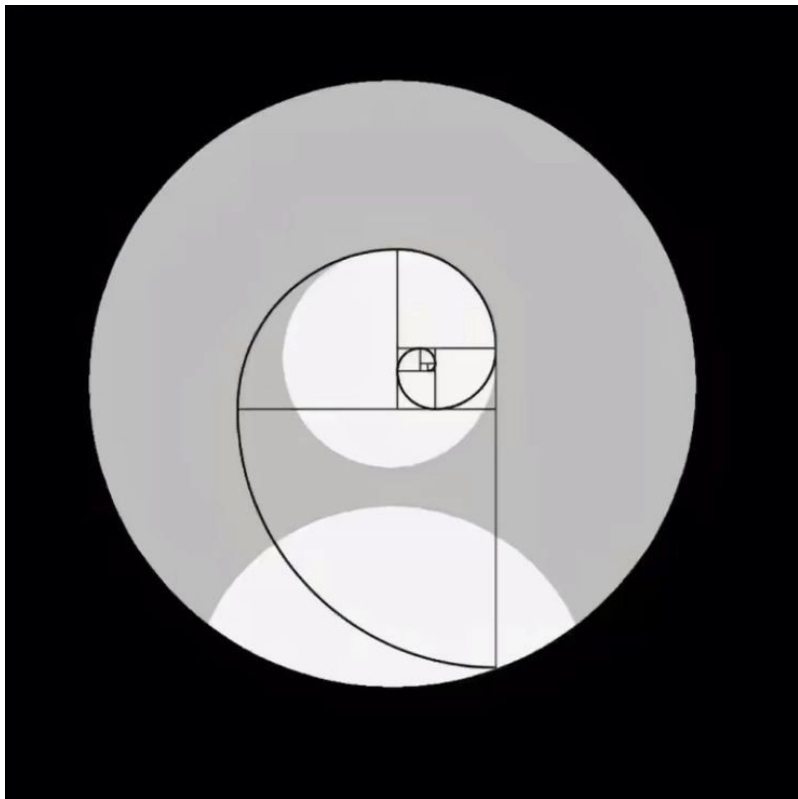
3. UNITY



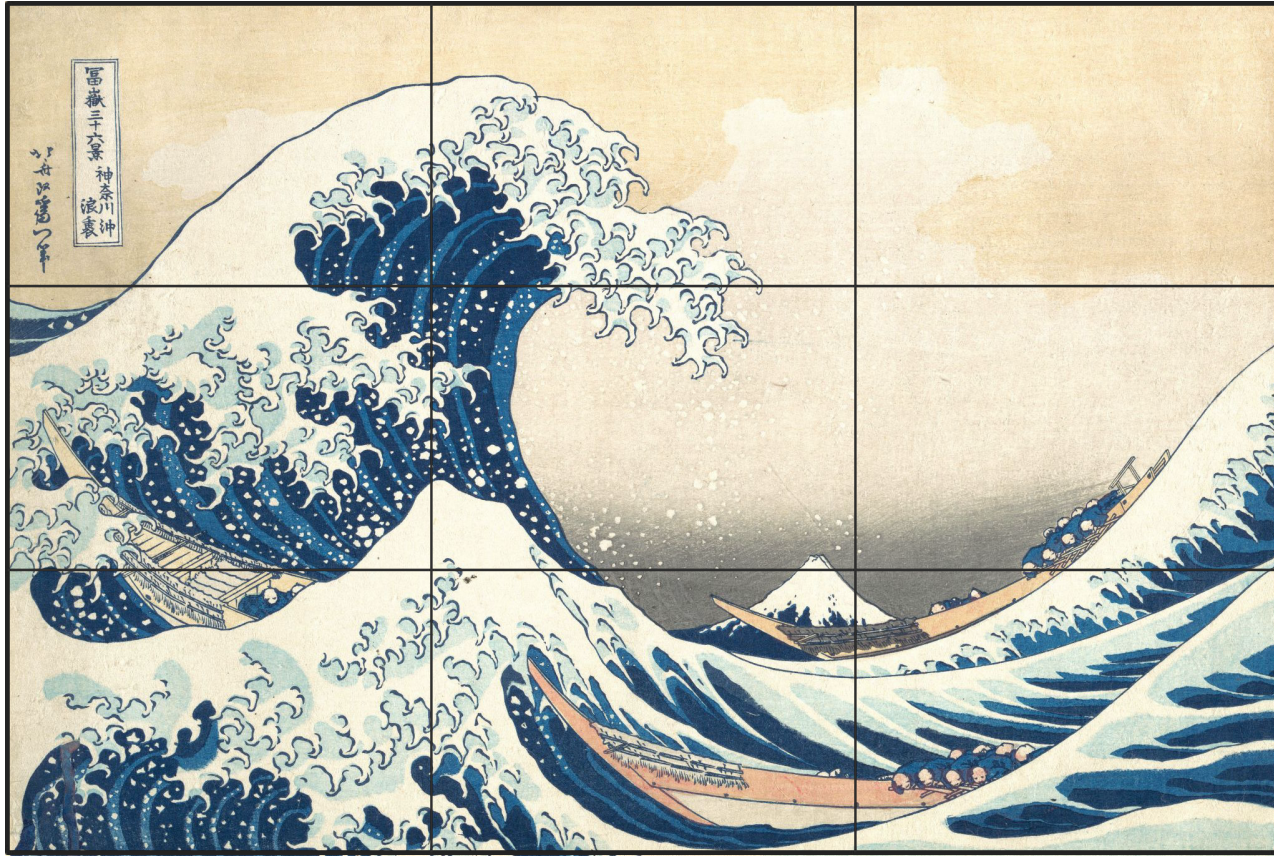


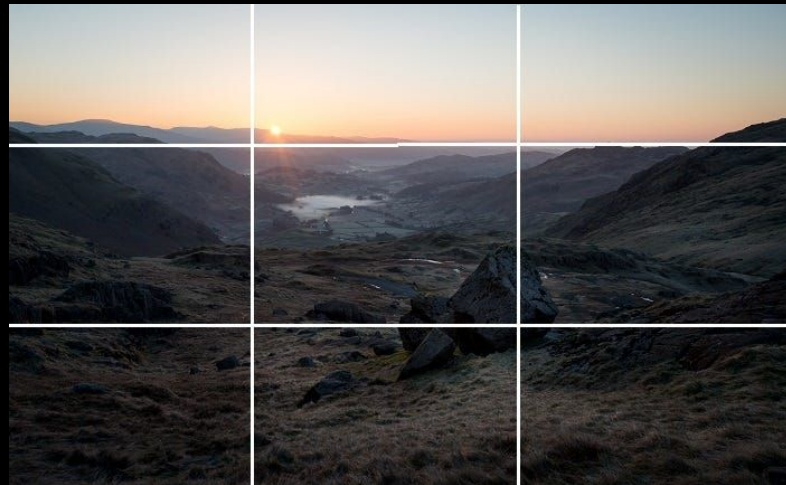
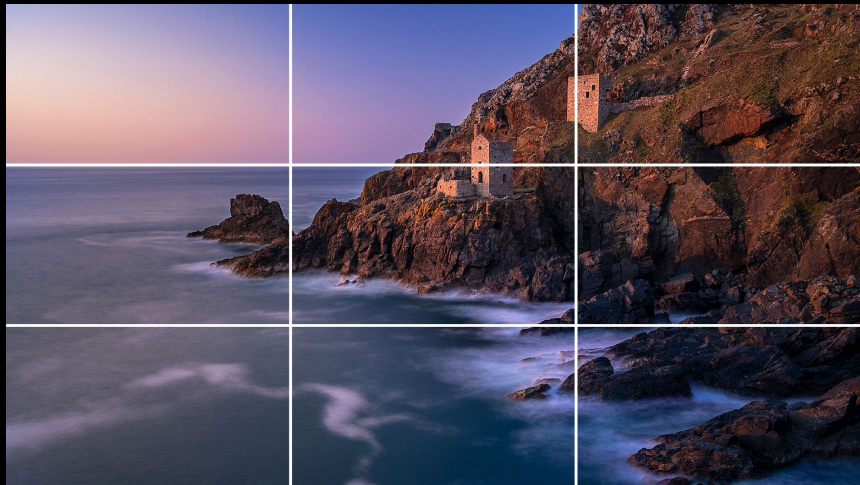
I LIED

SOMETIMES* THESE ACTUALLY WORK



RULE OF THIRDS!

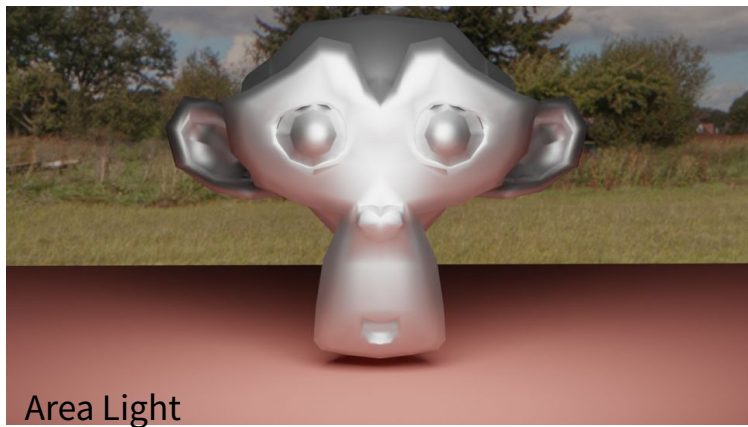
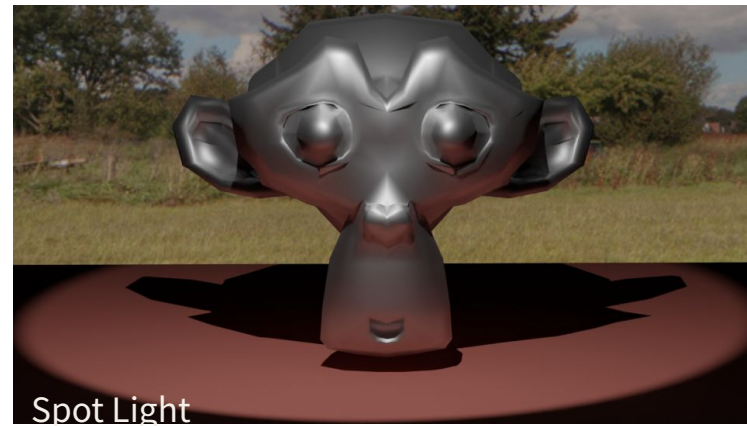
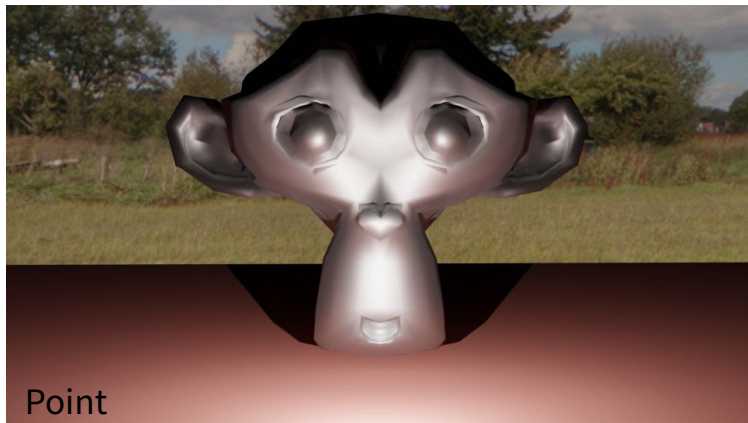




questions?

WHAT ACTUALLY MATTERS IN LIGHTING

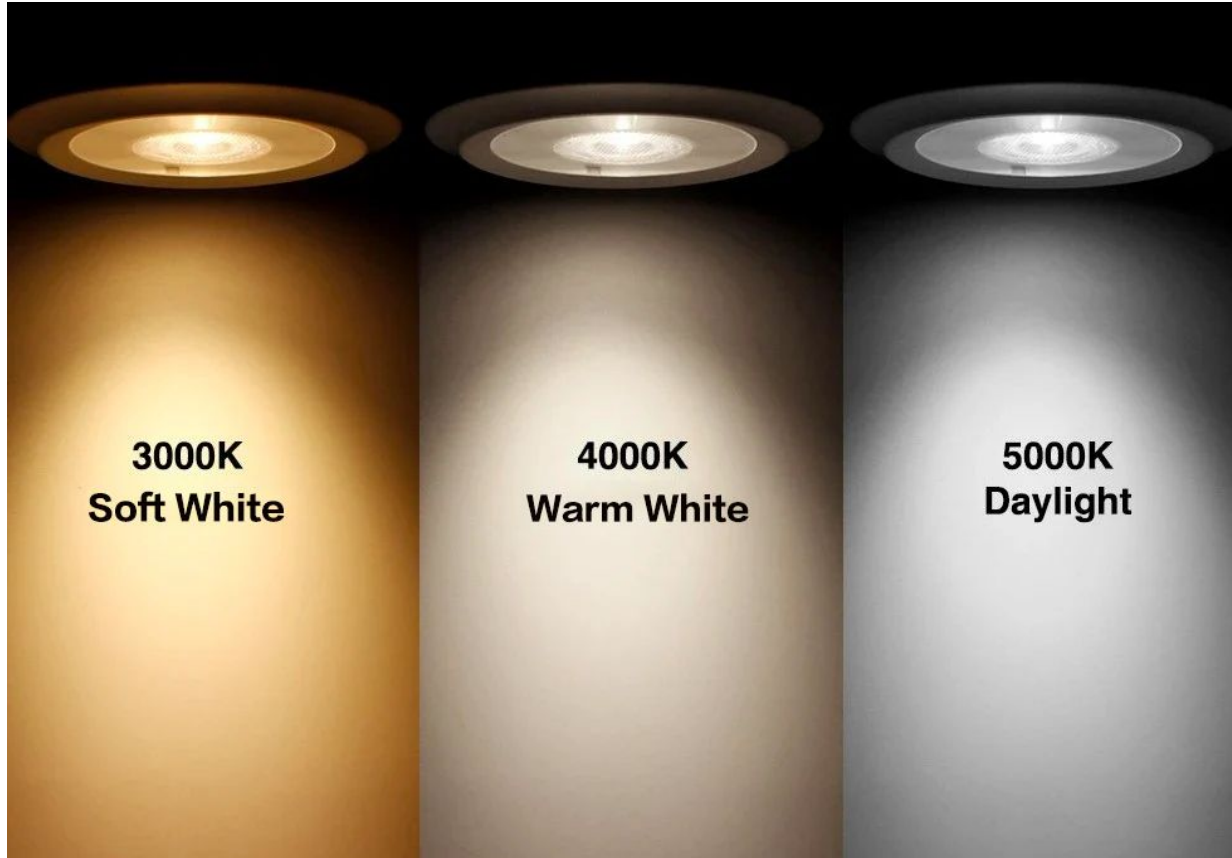
1. QUALITY

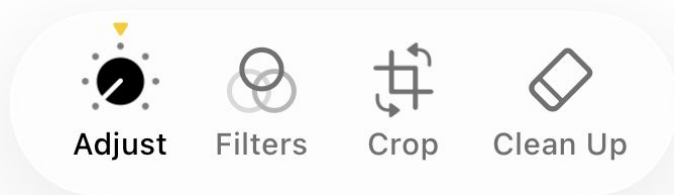
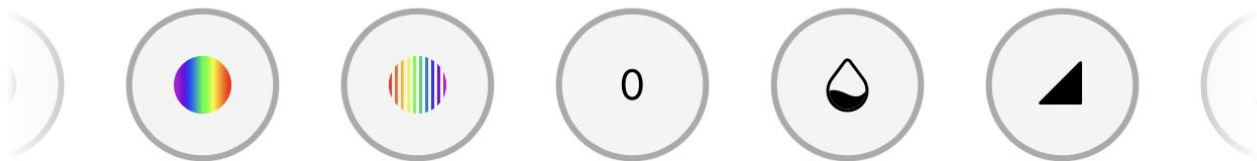


2. DIRECTION



3. TEMPERATURE







EMISSIVE OBJECTS



NATURAL





Ziyi Wang / Sureen Heer

ARTIFICIAL



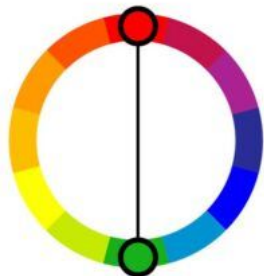
Sisira Aarukapalli



questions?

WHAT ACTUALLY MATTERS IN COLOR

Complementary



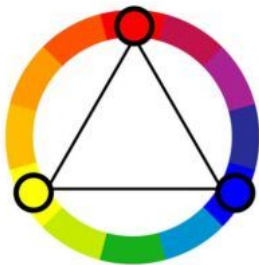
Split-Complementary



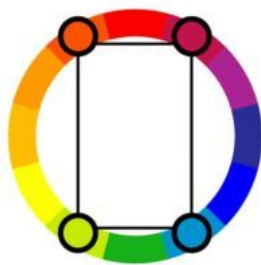
Analogous



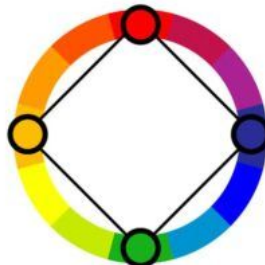
Triadic



Tetradic



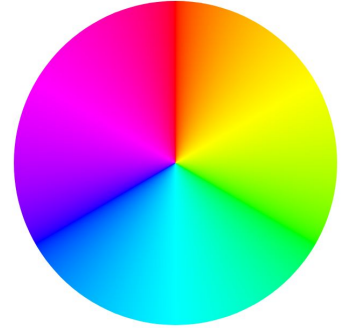
Square

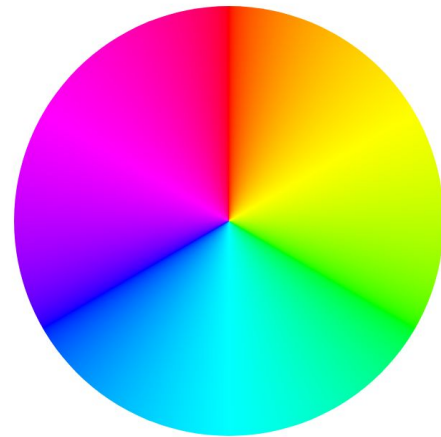


Monochromatic

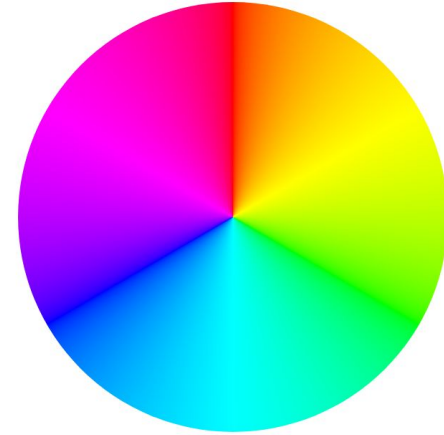


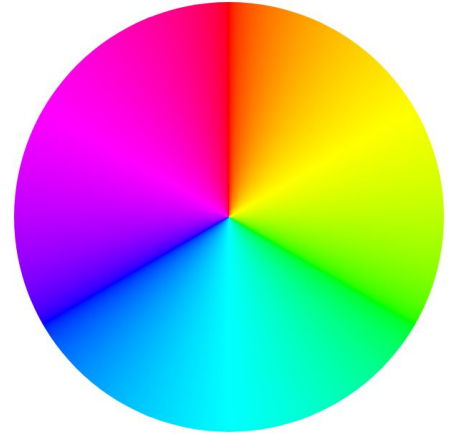
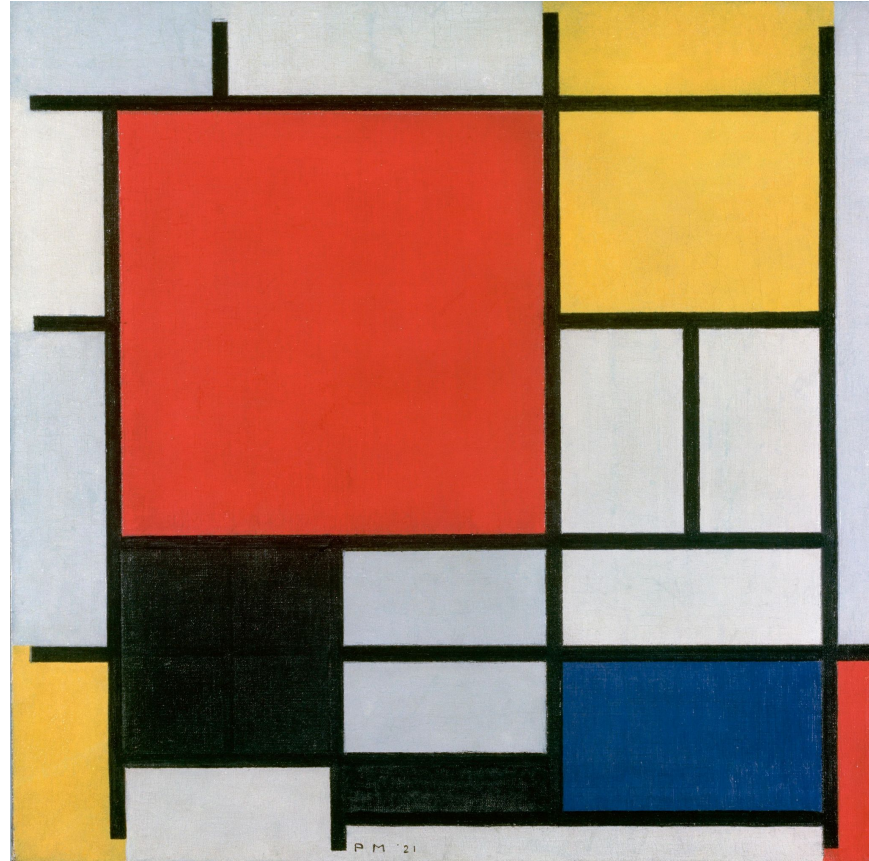
1. HARMONY





2. CONTRAST





3. BALANCE





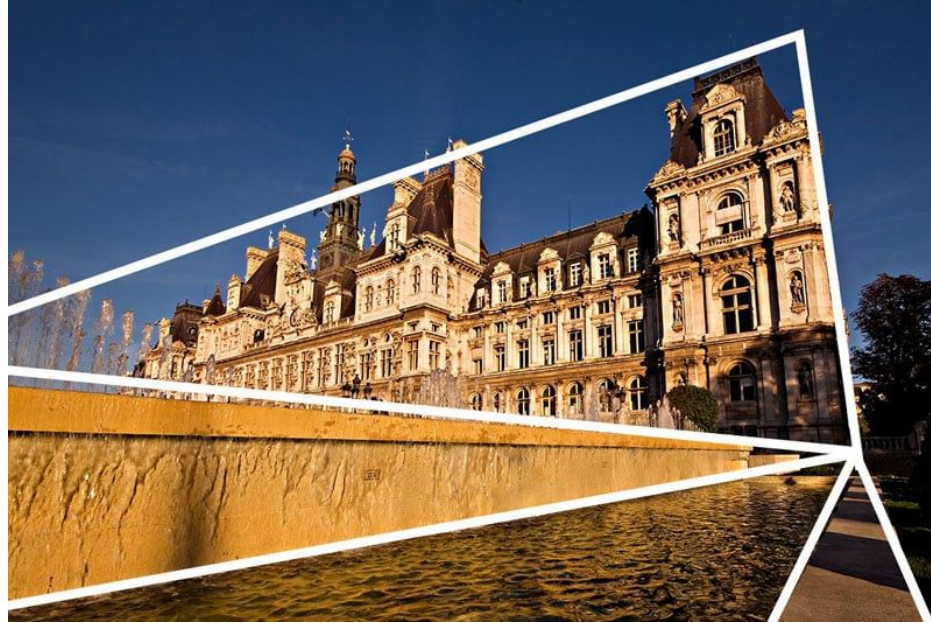
Ziyue Xiao 2020



Grace Zhao and Le Yuan (Abby) Chen F25



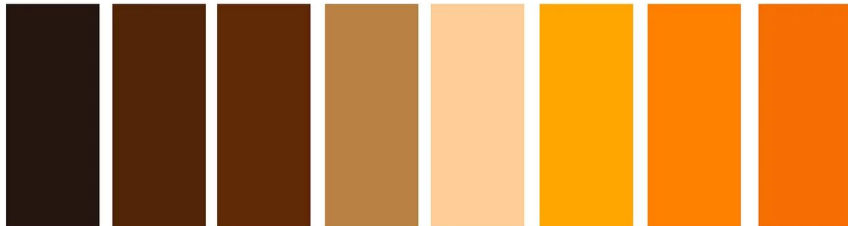
DRAW COMPOSITION LINES ON YOUR IMAGES



CONVERT YOUR IMAGES TO GRAYSCALE



EXTRACT THE COLOR PALETTE FROM YOUR IMAGE



questions?